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Digitize, Democratize





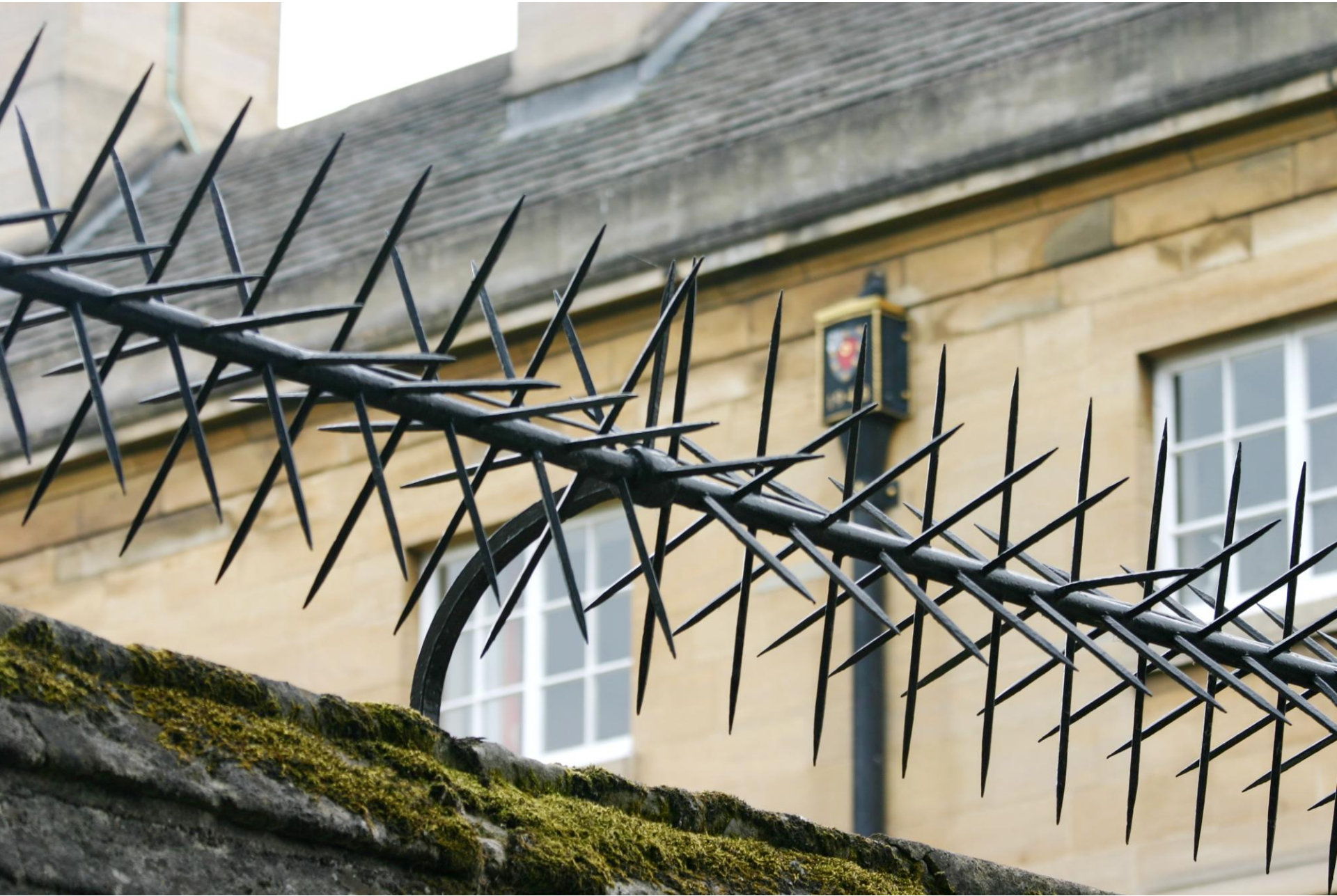


















A close-up photograph of a weathered wooden door. The door is made of vertical wooden planks with a natural, aged finish. On the left side, there is a dark metal ring handle. Below the handle is a large, heavy-duty metal lock mechanism, possibly made of cast iron or steel, with a keyhole in the center. A white rectangular sign is affixed to the door with the words "PRIVATE", "KEEP", and "OUT" printed in bold, black, sans-serif capital letters, stacked vertically. The background to the right of the door is a plain, light-colored wall.

**PRIVATE**

**KEEP**

**OUT**











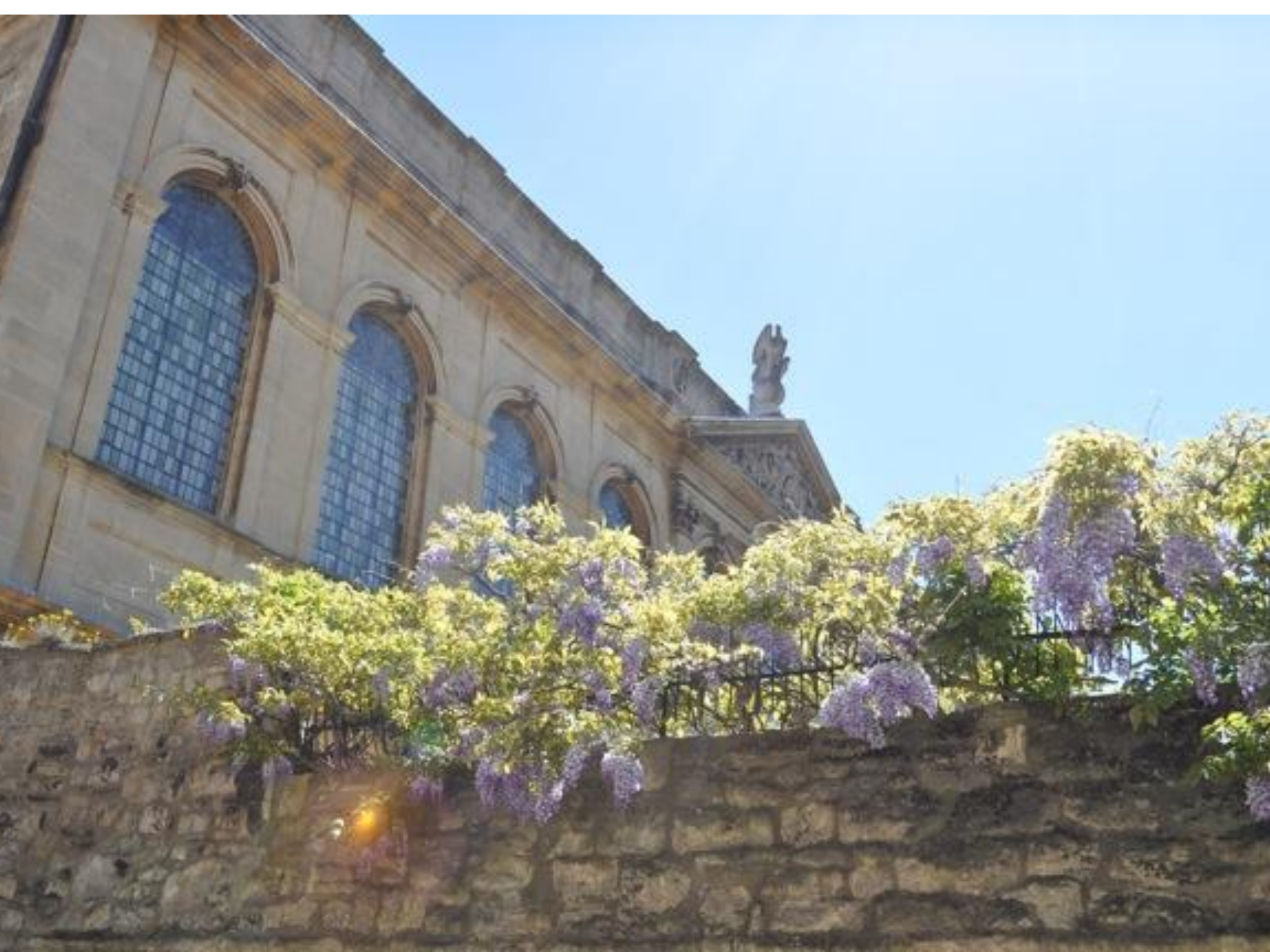




























"Lock up your libraries  
if you like, but there  
is no gate, no lock  
no bolt that you can set  
upon the **FREEDOM**  
of my mind."  
- Virginia Woolf

Bob Woodward  
Carl Bernstein

THE FINAL DAYS

over the top

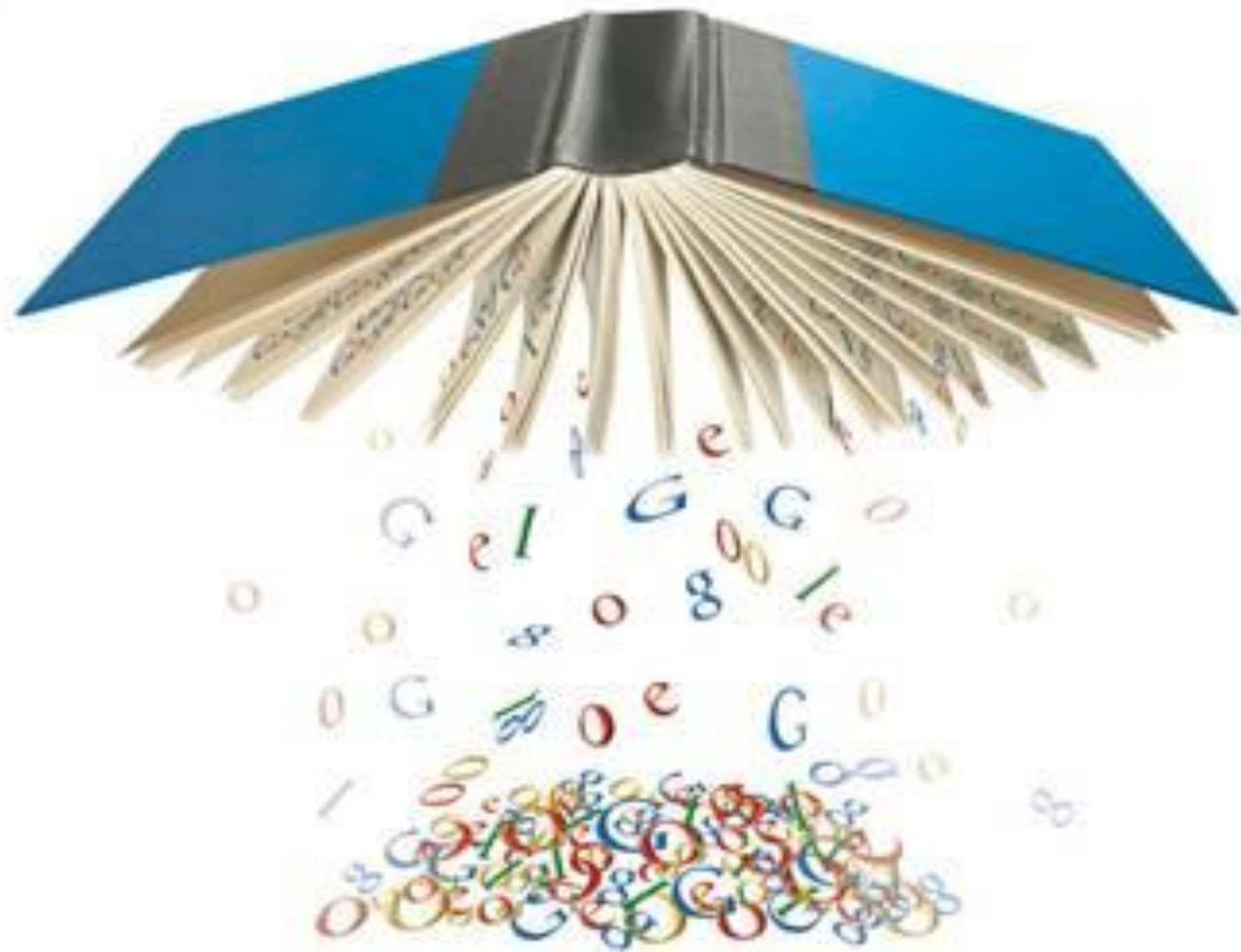
by J.M. Pearce













FREE-TO-ALL





“FREE TO ALL”

The Main Entrance to  
The Boston Public Library

# FROM BETA SPRINT TO ALPHA RELEASE

## THE DPLA PLATFORM, PHASE I

**MELINE!**  
BUILD 0.01  
SCENARIOS  
SCOPE  
HACKATHON  
BUILD 0.03

BUILDING A  
PLATFORM

WE  
KNOW WHAT  
IS!

INNOVATION

DISCIPLINE



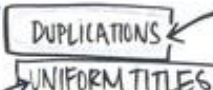
THE SHINY THINGS



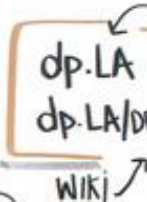
STATIC SHELVES  
SHELF.ME



AND A COLLECTION



Enhancements



YOURFUTURELIBRARY.COM



OPEN SOURCE CONTRIBUTION



SCALE UP

MAINTAIN DATA



INGESTION ENGINE

WORKING API  
COLLECTIONS

DIPLETS/CONNECTORS  
APPS

MESSY  
CLUNKY  
ALPHA

HELP







MINI

REAL PLACE

SEARCH SLIP

MAPPINGS

- GATHER METADATA
- PROVIDE VISUAL EDITOR TO CREATE CROSSLINKS
- REMEDiate

ALREADY USED Globally

BINDING NUMBER INCLUSIVE



# DPLA





“...an open, distributed network of comprehensive online resources that would draw on the nation’s living heritage from libraries, universities, archives, and museums in order to educate, inform, and empower everyone in the current and future generations.”

# DPLA Hubs Pilot

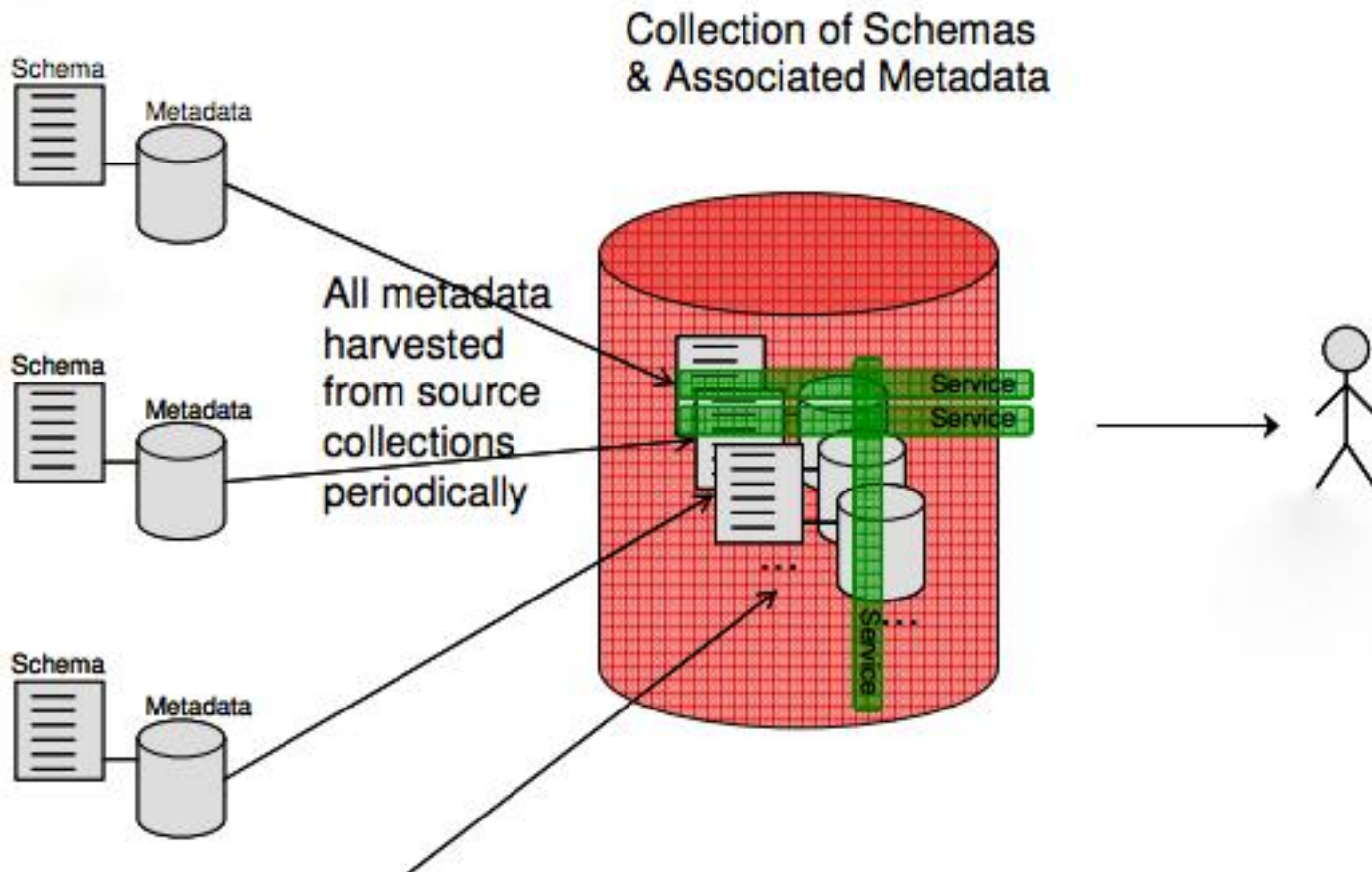
## ■ Service Hubs

Georgia; Kentucky; Massachusetts; Minnesota; Mountain West Digital Library (Nevada, Utah & Arizona); Oregon; South Carolina

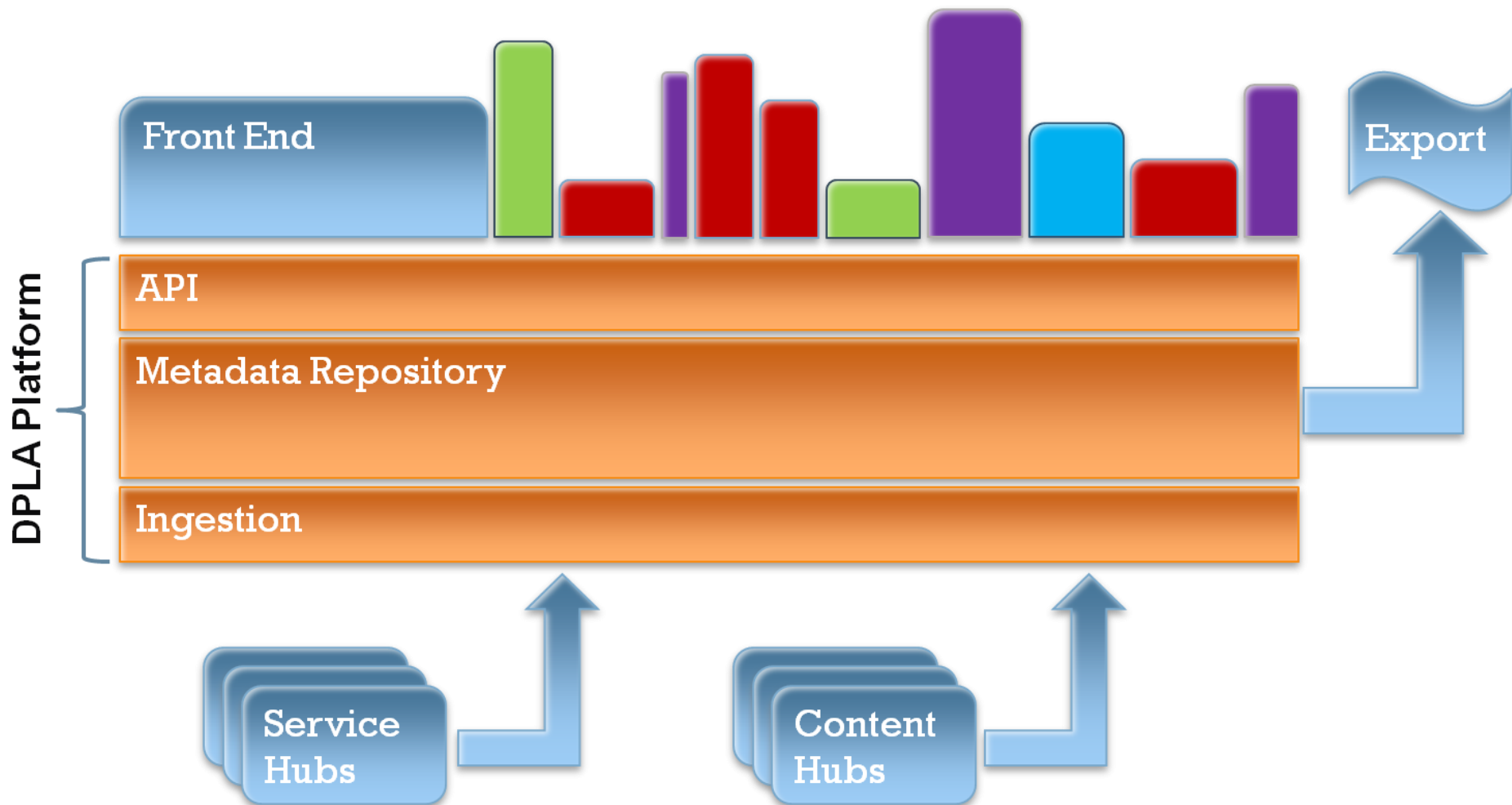
## • Content Hubs:

- Harvard; NARA; Smithsonian; FEDLink; ARTSTOR; California Digital Library; University of Virginia, New York Public Library





# April 2013 – The Beta Launch





## Historical Events

- WWI
- 1918 Flu
- Titanic
- Great Depression
- Civil Rights
- Voting Rights Act
- Prohibition (and its repeal)
- Japanese Internment
- The Great Awakening
- Gettysburg Address
- Abraham Lincoln
- Emancipation Proclamation
- Abolitionists
- Westward Expansion
- Women's suffrage
- Desegregation/integration
- Girl Scouts
- Frontier Nursing Service
- Morrill Land-Grant Acts
- War on Poverty
- Natural Resources
- Water
- Energy
- Transportation
- Sanborn maps (coupled with newspaper accounts and images)
- Entertainment
- African American Experience
- WWII veterans
- Labor organizing
- Tuskegee Airman
- Native Americans
- Children
- Fashion
- Organized crime
- Serial killers
- Olympics
- College Athletics
- Activism

## Regional topics

- Mining industry in Minnesota
- Fenway Park
- Textile Mills
- CCC/National Parks; Teddy Roosevelt
- Coal Camps in Appalachia; Appalachian culture
- Auto industry
- Development of the railroad
- Natural disasters
- Horse racing
- Early Las Vegas
- "Our town used to be the center of \_\_\_\_\_" / Stories of my town (5 pictures from each city that represent its past)
  - Ghost towns
  - Mining towns
  - "My street used to be the center of \_\_\_\_\_" / city directories



### A Wealth of Knowledge

from libraries, archives, and museums

### Exhibitions

View all >



### Explore by Place

Map >

### Explore by Date

Timeline >



1946 1947 1948 1949 1950 1951 1952

### Apps

The DPLA is a platform. Developers make apps that use the library's data in many different ways. Here are just a few. [App Library >](#)



**Library Observatory**  
metaLAB (at) Harvard



**StackLife**  
Harvard Library Innovation Lab

### News



Press: DPLA included in TIME's 50 Best Websites 2013  
May 6

Weekly Press Roundup: May 3, 2013  
May 3

[All News >](#)

[@dpla on Twitter](#)



# Solving FOR

- Collective Action
- USER PERSPECTIVE
- DIGITIZING INFORMATION

**USER EXPERIENCE IS**

WE SEE THE OPPORTUNITY TO ENGAGE WITH PUBLISHERS & WRITERS... BUT WE CAN'T BE EYE INTRUDING IN - J. STEPHEN

**WE NEED PEOPLE**

**AUDIENCE + PARTICIPATION**

ID. WHERE DPLA FITS ... SCHOOL

ARTICULATE MESSAGE POINTS

**50 NODES** ARE READY, WAITING. FILL OUT THE SURVEY

THE ISA SURVEY IS? SELF PUBLISHING IS GREAT FOR LOCAL CONTENT.

APRIL 2013 WORKING DOCUMENT



KNOW WHEN TO PAY ATTENTION + HELP

we have a lot OF WORK TO DO

DISCOVER HOW DPLA MESHES WITH INSTITUTIONS

5 KEY AREAS TO BUILD UP DPLA

- ★ CODE SHARED
- ★ METADATA NEXT OPEN ACCESS
- ★ CONTENT SERVICES NETWORK



SHARE LIKE WIKI MEDIA

**GOVERNANCE** OPEN MEETINGS

PLANNING FOR TRANSITION

BENEFITS COME FROM A FOCUS ON FUNDING

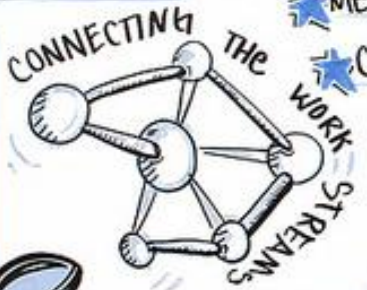


2 → 5 MILLION A YEAR



ID + DIGITISE LOCAL APPROACH TO DIGITIZATION

TO SUSTAIN THE CORE ORGANIZATION



CONNECTING THE WORK STREAMS



**501C3** MEMBERSHIP SEARCHING FOR A BOARD OF DIRECTORS MINIMAL FOOTPRINT

MAKE UNIQUE CONTENT VISIBLE



**COMMUNICATION STRATEGIES**



@IMAGETHINK

# BUILDING THE DPLA